

# Internet Safety for Parents of Kids 5 and Under

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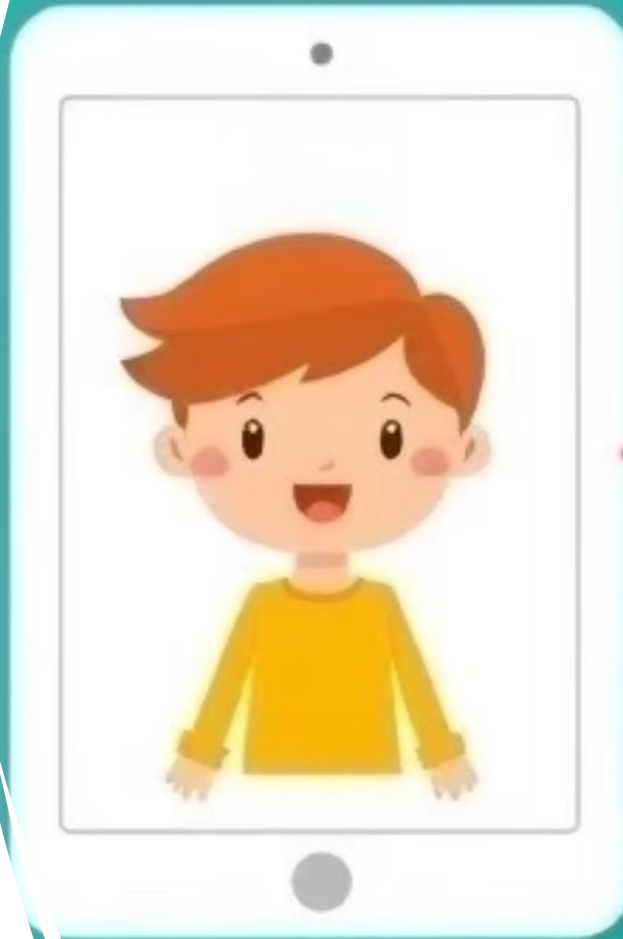
- Keeping Your Little Ones Safe Online: A Guide for Parents of Kids 5 and Under
- - Presented by Clever
- - Date: 06 May 2025
- Helping young children explore the digital world safely.



# Why Internet Safety Matters for Young Kids

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- Kids under 5 are using devices more: 64% of Australian 2-6-year-olds use tablets (eSafety Commissioner, 2023).
- • 81% of parents report their 2–5-year-olds use the internet.
- Digital skills emerge before literacy.
- Early habits last a lifetime.



64%

# What Are the Risks?

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- - Exposure to harmful content (e.g., violence, ads).
- - Online grooming or unsafe interactions.
- - Too much screen time affecting development.
- Content Risks: Inappropriate material exposure.





# Real-Life Example 1 – The YouTube Rabbit Hole

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- - Case: A 4-year-old in Canberra clicked from a cartoon to a violent ad (parent report, ABC News, 2022).
- - Outcome: Child was upset; parents unaware of auto-play settings.



# Real-Life Example

## 2 – Too Much Screen Time

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- - Case: ACT study found 3-5-year-olds averaging 2+ hours daily on screens (ACT Health, 2021).
- - Outcome: Linked to sleep issues and tantrums.



# Real-Life Example 3 – Online Stranger Risk

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- - Case: A 5-year-old in NSW joined a game chat and shared their name (eSafety Commissioner report, 2023).
- - Outcome: Parents intervened after noticing odd messages.





# Australian Resources to the Rescue

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- - **\*\*ACT Government\*\***: Promotes safe tech use in early education ([education.act.gov.au](http://education.act.gov.au)).
- - **\*\*ACT Libraries\*\***: Free workshops on digital literacy for families.



# ACT-Specific Support

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- - **\*\*ACT Government\*\***: Promotes safe tech use in early education ([education.act.gov.au](http://education.act.gov.au)).
- - **\*\*ACT Libraries\*\***: Free workshops on digital literacy for families.





# Parental Controls

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**eSafety**  
Commissioner

## Tip 2 – Supervise Actively

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- - Sit with your child during screen time.
- - Talk about what they're watching or playing.



# Tip 3 – Limit Screen Time

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- - Australian guideline: No more than 1 hour/day for 2-5-year-olds (Department of Health, 2021).
- - Balance with play and sleep.





## Tip 4 – Teach Simple Safety Rules

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- - “Don’t talk to strangers online.”
- - “Tell me if something feels funny or scary.”



# How to Spot Trouble

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- - Signs: Upset after screen time, hiding device use, or asking odd questions.
- - Act fast: Check their activity, talk it out.



# What If Something Goes Wrong?

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- - Report to eSafety Commissioner ([esafety.gov.au/report](https://esafety.gov.au/report)).
- - Contact ACT Policing for serious issues (131 444).





# Building Healthy Habits

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- - Make screen time a family activity.
- - Encourage offline play and curiosity.



# Key Takeaways

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- - Supervise, limit, and teach safety early.
- - Use ACT and Australian resources.
- - You're not alone—help is out there!

# INTERNET SAFETY checklist



# Questions?

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"Any questions or tips to share?"





# Resources for Parents

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- - eSafety Commissioner: [esafety.gov.au](https://esafety.gov.au)
- - ThinkUKnow: [thinkuknow.org.au](https://thinkuknow.org.au)
- - ACT Policing: [police.act.gov.au](https://police.act.gov.au)
- - ACT Education: [education.act.gov.au](https://education.act.gov.au)
- - Australian Dept. of Health Guidelines: [health.gov.au](https://health.gov.au)

